

## Submission template Learning designer of the year

The judging panel will score submissions according to how well they fulfil the specific bullet points outlined below .

Please use these bullet points as headings for each section to explain as clearly and concisely as you can how your submission meets the criteria. This does not preclude you from including other sections, however, you should consider the word count if you do.

There is a maximum word limit of 2000 words. Submissions exceeding this limit will not be judged.

Your entry may be disadvantaged if the judging panel is unable to see your submission in action. You also need to be prepared to provide evidence for claims you make about impact and effectiveness.

- The learning designer must demonstrate an understanding of the learning and performance needs of users.
- The learning designer specifies the most appropriate learning interventions within set constraints.
- The learning designer specifies designs that are fit for purpose.
- The learning designer uses consummate writing skills to write materials of the utmost clarity
- The learning designer shows originality and innovation where this matches the requirement.
- The learning designer has demonstrated consummate communication skills with external clients, with internal project teams.
- The learning designer has specified consistent high quality and effective learning designs over at least four years.

Please also refer to the full criteria for this category, which can be found at <a href="https://www.learningtechnologies.co.uk/enter-an-award/award-categories">www.learningtechnologies.co.uk/enter-an-award/award-categories</a>

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